



GBA's Annual Spring meetings provide us with a chance to look back at our accomplishments over the past year and then forward to the challenges ahead.

We are pleased to announce that we have two exceptional guest speakers lined up for this year:

Matthew Mendelsohn is the Director of the Mowat Centre for Policy Innovation. The Mowat Centre has been contracted by the Council of the Great Lakes Region to do an Economic Impact analysis of low water in the Great Lakes. The results of this analysis will be released this spring. Matthew will share some of the insights that have come from this study.

Gordon Walker has just been appointed as the Interim Canadian Chair of the International Joint Commission. Consequently he has been in front of government on both sides of the border to discuss water levels and what can and should be done to relieve the chronic low water situation that the Middle Great Lakes have been experiencing over the past decade and earlier.

We look forward to a lively discussion and, as always, will encourage participation from all who attend the meeting.

The Georgian Bay Association's Annual Spring Meeting

Saturday, March 29th, 2014

LOCATION

International Centre
6900 Airport Road, Aviation Ball Room
Entrance 5 (use the south entrance to the International Centre from Airport Road – see map below)

TIME

Registration and exhibit area open9:00 am
Meeting 9:30 am to 11:30 am

Once again we are excited to hold our Annual Spring Meeting at the International Centre at the same time as Cottage Life is holding its Spring Cottage Life Show. We will be meeting in an adjacent ballroom with direct access to the Show after we wrap up. Cottage Life is offering a special discount off the admission price to their show for GBA members and our guests who attend this meeting.

Spring Cottage Life Show Discount Coupon

SAVE \$4

MARCH 28-30 2014
THE INTERNATIONAL CENTRE, TORONTO

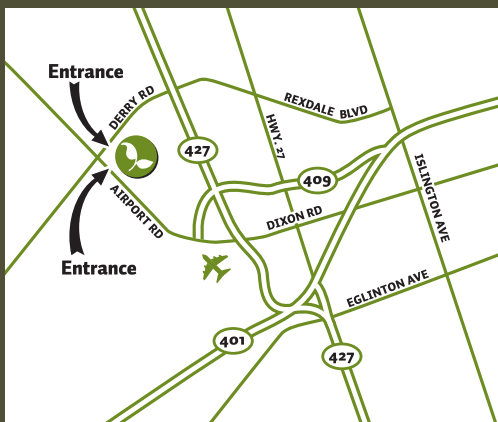
PER COUPLE OR \$2 OFF ONE ADULT ADMISSION*

*This coupon is valid for one or two people, one coupon per couple. Valid on \$18 adult admission only and not on senior discount or Friday night special. Redeemable only at the 2014 Spring Cottage Life Show. Not valid on weekend passes.

To redeem for online ticket sales, visit cottage.life.com/shows and use promo code **GBCL2014**



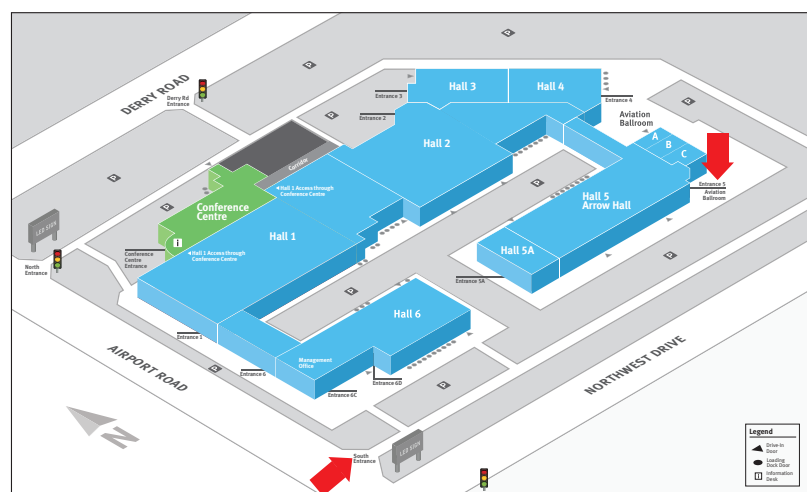
MAP



Visit GBA website
www.georgianbay.ca
link to Events

THE INTERNATIONAL CENTRE

Hall 5



6900 Airport Road, Ste 120 Mississauga, Ontario Canada L4V 1E8
1.905.677.6131 1.905.677.3089 1.1.800.567.1199 internationalcentre.com

THERE'S SOMETHING HAPPENING HERE!